FELIPE GONZALEZ

FULL STACK WEB DEVELOPER

Vancouver, BC | (778) 697 - 7909 | fgonzalezcare@gmail.com | LinkedIn | Portfolio | GitHub

PROFESSIONAL PROFILE

- Full Stack Web Developer with 4+ years of experience building responsive, user-focused web applications using HTML, CSS, JavaScript, React, and Node.js.
- Founder of VanSippy Happy Hour web app, demonstrating entrepreneurial initiative and showcasing skills in application architecture, API integration and database schedma (MongoDB) using MERN stack, with deployment managed through web hosting.
- Solid understanding of responsive design and cross-browser compatibility, ensuring consistent performance across a range of devices.
- Skilled in creating mockups and wireframe using Figma to translate ideas into intuitive, user-friendly interfaces.
- Experienced working within an Agile environment, using Jira for task tracking and collaborating cross-functionally with DevOps, back-end developers, and designers to build and launch features.
- Skilled in Git version control and integrating RESTful APIs to deliver dynamic, data-driven user experiences.
- Ability to work in a fast-paced environment that necessitates high efficiency, multi-tasking capabilities and effective coordination to meet deadlines.
- Committed to continuous learning and excited to contribute to innovative, scalable web solutions in a collaborative setting, while sharpening technical skills and delivering practical value.
- Native Spanish speaker with fluent spoken and written English, experienced in cross-cultural communication.

Technical Proficiencies

HTML, CSS, SASS, BEM, Flexbox, Grid, Responsive Design, Tailwind CSS, JavaScript, TypeScript, React, Vue.js (learning), Next.js, Git, RESTful APIs, JSON, NPM, Node.js, Express, Axios, MongoDB, CRUD, MERN Stack, Jira, WordPress, Webflow CMS, Hosting, DNS, Salesforce, Mailchimp, Illustrator, Photoshop, InDesign, Adobe XD, Figma, Sketch, Wireframing, macOS.

EDUCATION

Web Development Bootcamp Diploma – BrainStation | Vancouver, BC
January 2023 – April 2023

Diploma in Web Development with practical Front-End training in HTML, CSS, JavaScript and React. Completed Back-End development modules focused on Node.js, Express.js, and basic DevOps practices like debugging and deployment.

Capstone Project | VanSipppy Happy Hour Finder ↗
Designed, developed and deployed a Full-Stack React web application with both Front-End and Back-End components. Integrated the Mapbox.js library to render an interactive map within the user interface. Used Axios to handle API requests between the React frontend and the Express.js backend, with MongoDB as the database.

BA Degree Crossmedia Design – Gabriel Mistral University | Santiago, Chile
March 2007 – December 2010

Completed a professional degree as a Crossmedia Designer with a focus on both graphic and web design. The program covered visual communication, branding, user interface design and Front-End development fundamentals, combining creative design with practical digital production across print and digital platforms.

WORK EXPERIENCE

TRUCK TEAM MEMBER   *Jan 2024 - Present*
1800GOTJUNK? — Leading Junk Removal Company | Vancouver, BC

FREELANCE FULL STACK WEB DEVELOPER   *April 2023 - Present*
Developing Vansippy Happy Hour Finder

- Developed responsive and user-friendly web applications using HTML, CSS and JavaScript.
- Built dynamic and interactive user interface components with React and NextJS and seemless css with Tailwind.
- Integrated RESTful APIs and third-party libraries using Node.js to enhance functionality.
- Conducted software testing, performance tuning and optimization to improve load times and scalability.
- Created responsive UI layouts and optimized UX for desktop and mobile.

FRONT-END DEVELOPER (Remote) *April 2022 - January 2023*

NotCo — Leading plant based food-tech company, Chile

- Improved internal web pages by applying design and functionality best practices using HTML, CSS and JavaScript, resulting in a noticeable boost in user experience.
- Supported cross-functional teams in debugging, testing, and maintaining web applications.
- Used Git and CI/CD pipelines for deployment and version control.
- Applied responsive design principles to ensure a smooth user experience across various devices and screen sizes.

WEB/GRAPHIC DESIGNER (Hybrid) *May 2020 - April 2022*

The Cut Fashion School — Canadian fashion school, Vancouver

- Collaborated on rebranding efforts by creating detailed website mockups that effectively communicated new design directions to stakeholders.
- Crafted visually engaging digital assets using Adobe Creative Suite (Photoshop, Illustrator, InDesign) tailored for diverse platforms, ensuring brand consistency.
- Developed design concepts and created assets for both print and digital media projects.

GRAPHIC DESIGNER (Remote) *January 2018 - May 2020*

Natura Cosmetics — Global leader in sustainable cosmetics, Chile

- Participated in enhancing the visual design and usability of web landing pages, with a strong emphasis on UX and interface consistency.
- Collaborated with cross-functional teams to transform complex ideas into clean, engaging designs that aligned with brand and project goals.
- Designed visual assets across digital and print platforms using tools like Figma, Photoshop, and Illustrator.
- Developed design systems and style guides to ensure brand consistency across all digital platforms.

FRONT-END DEVELOPER *September 2016 - January 2018*

Paris S.A. – Leading online retailer, Chile

- Developed websites and landing pages using HTML, CSS and JavaScript with a focus on performance and usability.
- Solved complex issues by debugging and optimizing code, resulting in improved website functionality and load times.
- Used Git for version control and collaborated within agile development environments.
- Ensured cross-browser compatibility, reducing compatibility issues and improving overall website performance.
- Designed responsive layouts using modern frameworks, leading to 50% increase in mobile user engagement.

GRAPHIC/ WEB DESIGNER *October 2012 - September 2016*

Puntos Cencosud S.A. – Leading online retailer, Chile

- Created wireframes and mockups, then developed landing pages using HTML, CSS, and JavaScript libraries.
- Designed and executed email marketing campaigns using Mailchimp, Masterbase, Salesforce Marketing Cloud, and Oracle WebCenter.
- Contributed to print design projects by adapting digital assets for offset printing, ensuring precision and high-quality final materials.